HAMID RAZA

Agricultural Scientist | Digital Publishing Expert | Freelance Designer

Amazon KDP Expert • Web & App Developer • Canva & Photoshop Instructor

Faisalabad, Punjab, Pakistan
Dept. of Entomology, UAF
Amazon KDP Freelancer
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PROFESSIONAL SUMMARY

Results-driven Agricultural Scientist and Digital Publishing Specialist with a dual background in Entomology and freelance creative services. Currently completing a BS in Agriculture (Entomology) at the University of Agriculture Faisalabad while delivering professional-grade Amazon KDP publishing solutions — including book cover design, interior formatting, children's book illustrations, and A+ Content. Proficient in web/app development, graphic design tools, and digital media production. Passionate educator and mentor, teaching Canva and Photoshop to aspiring designers.

EDUCATION

Bachelor of Science (BS) — Agriculture (Entomology) | University of Agriculture Faisalabad (UAF)
2022 – 2026 • Faisalabad, Pakistan

- Core coursework: Entomology, Plant Pathology, Crop Sciences, Pest Management, Soil Science
- Final year research project on integrated pest management strategies
- Graduated with strong academic performance in biological and agricultural sciences

PROFESSIONAL EXPERIENCE

Amazon KDP Specialist & Book Publishing Designer | Freelance — Self-Employed
2021 – Present • Remote / International

- Design and deliver professional book covers, interior formatting, and A+ Content for Amazon KDP clients worldwide
- Specialize in children's book illustration support — coordinating layouts, page designs, and visual storytelling
- Provide end-to-end publishing assistance from manuscript formatting to live Amazon listing optimization
- Manage multiple concurrent client projects with consistent 5-star feedback and on-time delivery
- Built a strong freelance brand across platforms including Fiverr and Upwork

Web & App Developer | Freelance Projects
2020 – Present • Remote

- Design and develop responsive websites and mobile applications for small businesses and entrepreneurs
- Front-end development using HTML, CSS, JavaScript, and modern frameworks
- Build e-commerce and portfolio websites with SEO optimization and performance tuning
- Deliver custom app solutions tailored to client business needs

Canva & Photoshop Instructor / Trainer | Online Training
2022 – Present • Remote

- Teach practical Canva and Adobe Photoshop courses to students and aspiring designers
- Develop structured course content covering design fundamentals, branding, and digital marketing assets

- Mentored 100+ students in building professional design portfolios

CORE SKILLS & COMPETENCIES

Amazon KDP Publishing	**Book Cover Design**	**Interior Book Formatting**
Children's Book Illustration	**A+ Content Design**	**Web Development**
App Development	**Adobe Photoshop**	**Canva Pro**
Video Editing	**Microsoft Office Suite**	**Academic & Technical Writing**
Insect Taxonomy & Ecology	**Pest Management (IPM)**	**Research & Data Analysis**
Freelance Project Management	**SEO & Digital Marketing**	**Client Communication**

AMAZON KDP SERVICES OFFERED

Book Cover Design	**Interior Formatting**	**A+ Content Design**
Children's Book Illustration	Full Publishing Assistance	KDP Optimization & SEO

CERTIFICATIONS & TRAINING

- Adobe Photoshop — Advanced Design & Photo Manipulation
- Canva Pro — Branding, Marketing Design & Content Creation
- Amazon KDP Publishing — Self-Publishing & eBook Formatting
- Web Development (HTML, CSS, JavaScript) — Front-End Foundations
- Video Editing — Adobe Premiere Pro / CapCut / DaVinci Resolve
- Microsoft Office Suite — Word, Excel, PowerPoint (Advanced Level)

LANGUAGES

- Urdu — Native / Mother Tongue
- English — Professional Working Proficiency
- Punjabi — Native Speaker

References available upon request | LinkedIn & Portfolio links available on request